Different Experiences. Same Belief. One Foundation.

Connection changes what becomes possible.

THE CST. RICK O'BRIEN Joint Forces FOUNDATION

JOINT FORCES JAMBOREE

BRAVE HEARTS

2027 PARTNER KIT



THIS BEGAN WITH RICK

Rick had a way of bringing people together. He was a big kid at heart who loved joking around, having fun and creating positive connections wherever he went.

Sometimes that meant showing a child the police car, joining a game, sharing a laugh or simply being willing to be a big kid too.

Before becoming an RCMP officer, Rick worked alongside youth as an Educational Assistant and At-Risk Youth Worker. He understood that trust grows when people have the chance to meet beyond uniforms, titles and circumstances.

After Rick was killed in the line of duty on September 22, 2023, the Foundation was created to keep carrying that part of him forward.

Rick remains at the heart of this work.
Connection is how his legacy keeps moving.



TWO BRANDS.

ONE FOUNDATION.

CONNECTION IS WHERE IT BEGINS

THE CST. RICK O'BRIEN
Joint Forces
FOUNDATION

Connection was at the heart of who Rick was...in the way he played, laughed, showed up and made people feel like they mattered. It continues to guide everything we are creating in his name.

Through Joint Forces and Brave Hearts, we bring people together in different ways and for different reasons...but with the same belief.



JOINT FORCES JAMBOREE

CONNECTION THROUGH PLAY

Bringing youth, first responders and community together as teammates and neighbours...building positive relationships away from crisis.



BRAVE HEARTS

CONNECTION THROUGH SHARED EXPERIENCES

A body, mind + soul healing community for people moving through the hard + messy parts of life...with meaningful experiences, practical tools and places to belong.

CONNECTION CHANGES WHAT BECOMES POSSIBLE

WHAT CONNECTION MAKES POSSIBLE

AN IDEA BECAME A COMMUNITY

THREE YEARS OF JAMBOREE IMPACT

3	~4,250	474	198
ANNUAL JAMBOREES	ATTENDEES	YOUTH	FIRST RESPONDERS

Across three annual Jamborees, youth and first responders have pulled on the same jerseys and become teammates.

Around them, families, volunteers, community organizations and local businesses have helped create something bigger than a game...a place to meet, laugh, ask questions and build relationships.





AND THE WORK IS GROWING.

Through Brave Hearts, we are creating more ways for people to connect...through shared experiences, practical tools and a community for the hard + messy parts of life.

LOOK WHAT WE CAN CREATE TOGETHER

JOINT FORCES JAMBOREE | CONNECTION THROUGH PLAY

THIS IS BIGGER THAN ONE DAY

At the Cst. Rick O'Brien Joint Forces Jamboree, kids don't stand on the sidelines and watch first responders play.

They play together.

They pull on the same jerseys, grab their sticks and become teammates. They laugh, compete and cheer each other on...creating connections that can begin with something as simple as a shared game.

And the connection doesn't stop at the rink.

In our First Responder Zone, families meet the people behind the uniforms away from crisis...with time to slow down, ask questions, explore vehicles and equipment, and get to know one another.

One loud, joyful day of ball hockey, curiosity and community...with connections that can last much longer.

Ball hockey divisions • **Special Olympics game** • **Guns N' Hoses**
First Responder Zone • **Community Corner** • **Kids Zone**

See the Jamboree in action.





THEY COME TO PLAY. THEY LEAVE CONNECTED.

SAVE THE DATE
MAY 22, 2027


MAPLE RIDGE

BRAVE HEARTS

CONNECTION THROUGH SHARED EXPERIENCES

A PLACE FOR THE HARD + MESSY PARTS OF LIFE

Brave Hearts was born from love and shaped by loss.

After Rick was killed, I needed more than words. I needed ways to move what I was carrying through my body, mind + soul...and people who understood that healing isn't neat, linear or something we should have to perform.

Brave Hearts grew from that need.

Today, we are creating meaningful shared experiences, practical tools and places to connect for people navigating grief, trauma, loss and other life-altering experiences.

Healing looks different for everyone...but connection helps us feel less alone while we discover what healing can look like for us.

Nicole O'Brien

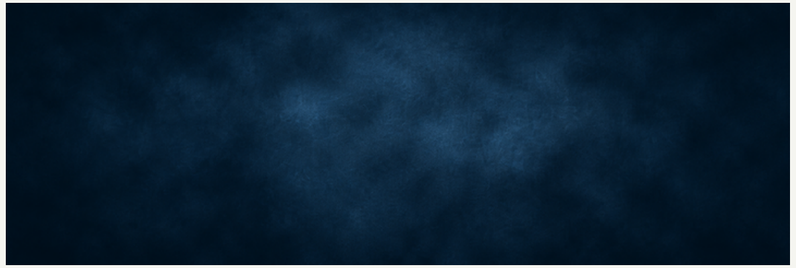
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THERE IS MORE THAN ONE WAY TO STAND BESIDE THIS WORK

THE CST. RICK O'BRIEN
Joint Forces
FOUNDATION

Whether you want to support the whole Foundation, help bring the Jamboree to life or stand behind Brave Hearts, there is a place for you here.



FOUNDATION PARTNER

Help sustain and grow the work across Joint Forces + Brave Hearts...supporting the planning, resources and program delivery that make connection possible.

Year-round partnerships from $2,500 annually.



JAMBOREE PARTNER

Help create a day where youth, first responders, families and community come together through play.

Choose from event partnership levels, team partnerships and featured opportunities.



BRAVE HEARTS PARTNER

Help us develop and deliver shared experiences, practical tools and opportunities for people to connect and feel less alone.

Support the broader program or explore a specific opportunity together.

Have something else in mind? Let's talk about what we could create together.

STAND BESIDE THE WORK

FOUNDATION PARTNERSHIPS

Your partnership helps keep this work moving...supporting the planning, resources and delivery behind our programs, while giving us room to develop new experiences and respond as our community grows.

ALL IN PARTNER — $20,000+ annually

Our leading year-round partnership, with recognition across the Foundation, premium Jamboree presence and collaboration around an agreed area of impact.

LEGACY PARTNER — $10,000 annually

A major year-round partnership supporting Rick's legacy through connection, play and shared experiences, with recognition across Joint Forces + Brave Hearts.

IMPACT PARTNER — $5,000 annually

Year-round support for agreed Foundation priorities, with recognition, impact updates and selected opportunities to participate.

COMMUNITY IMPACT PARTNER — $2,500 annually

An accessible year-round partnership for businesses and organizations that want to support the work and stay connected as it grows.

YOUR PARTNERSHIP CAN INCLUDE A TEAM.

An available Team Partnership may be included within a Legacy or All In investment. The $5,500 annual team value is included—not added on.

Any partnership including a team requires a minimum three-year commitment and is subject to availability.

JAMBOREE PARTNERSHIP OPPORTUNITIES

HELP BRING A DAY OF CONNECTION TO LIFE

Jamboree Partners help create the games, spaces and experiences where youth, first responders and families can meet, build trust and have fun together.

With opportunities for different budgets and interests, your business can take part in a way that fits...while connecting with the community you help support.

TEAM PARTNERSHIP Three-year commitment	**$5,500 annually**
PLATINUM PLUS	**$4,000**
PLATINUM	**$3,000**
GOLD	**$1,500**
SILVER	**$1,000**
BRONZE	**$750**
COMMUNITY PARTNER	**$300**

Community Corner booth opportunities begin at Bronze, subject to space and event fit.

BRING A COMMUNITY EXPERIENCE TO LIFE

Ask about opportunities connected to the Kids Zone, Guns N' Hoses, First Responder Zone or another agreed Jamboree feature.

A PLACE FOR YOUR BUSINESS.

A DIFFERENCE IN YOUR COMMUNITY.



TEAM PARTNERSHIPS

YOUR TEAM. YOUR JERSEY.

A LASTING PLACE IN THE JAMBOREE

Put your business alongside the youth and first responders playing on the same team.

Team Partners receive logo placement on their team's custom jerseys and recognition connected to that team throughout the partnership term.

It's a visible, lasting way to become part of the Jamboree.

$5,500 ANNUALLY
THREE-YEAR COMMITMENT

Looking for a broader partnership?

An available team may also be included within a Legacy or All In Foundation Partnership.









THE BLAZERS ARE AVAILABLE

Help bring firefighters + youth together on the same team.

Team availability is limited and confirmed at the time of agreement.

JAMBOREE PARTNER BENEFITS

CHOOSE HOW YOU WANT TO SHOW UP

Compare the opportunities below to find the partnership that fits your business, your budget and the way you want to connect.

	PLATINUM PLUS	PLATINUM	GOLD	SILVER	BRONZE	COMMUNITY PARTNER
Investment	$4,000	$3,000	$1,500	$1,000	$750	$300
Website logo + link	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	-
Dedicated Spotlight Feature	✓	✓	-	-	-	-
Particpant Materials	primary logo placement	✓	✓	✓	✓	✓
Volunteer Apparel	primary logo placement	✓	✓	✓	✓	-
Promotional item in Swag Bag	✓	✓	✓	✓	✓	✓
Rink Signage	3	2	1	1	1	1
Community Corner Booth	✓	✓	✓	✓	✓	-
Youth Registrations	6	4	3	2	2	1
Logo on Event Materials	✓	✓	✓	✓	✓	sponsor sign only

Community Corner booths are available from Bronze upward, subject to space and event fit.

Not sure which option fits? We're happy to help.

BRAVE HEARTS PARTNERSHIPS

HELP MAKE ROOM FOR CONNECTION

Brave Hearts is growing...and partnership helps us keep creating.
Your support can help develop and deliver shared experiences, provide practical tools, support participant access and cover the work behind bringing people together.

You can stand behind the program as a whole or help make a particular part of it possible.

SUPPORT THE PROGRAM

Help sustain the planning, resources and delivery behind Brave Hearts as the community grows.

SUPPORT AN EXPERIENCE

Partner with the Experience Series or an individual experience that connects with your organization.

SUPPORT ACCESS + TOOLS

Help with participant spaces, journals, take-home resources or other agreed needs.

CONTRIBUTE IN KIND

Offer relevant products, space, services or facilitation that help bring an experience to life.

We'll work together to find a contribution and recognition approach that fits your organization and respects the people inside each experience.




BRAVE
HEARTS

THANK YOU

BE PART OF WHAT COMES NEXT

This work is possible because people believe in it.

Thank you for considering a place alongside the Cst. Rick O'Brien Joint Forces Foundation...helping us create connection through play, support healing through shared experiences and carry Rick's legacy forward through action.

Whether you're ready to choose a partnership or want to explore an idea, I'd love to hear from you.

Nicole O'Brien

nicole@jointforces.ca
jointforces.ca
@jointforcesfoundation

WITH US FROM THE BEGINNING

With gratitude to our Founding Partners, who believed in this work and helped bring it to life.

The Matheson Family Foundation

THE UPS STORE

Upper Canada

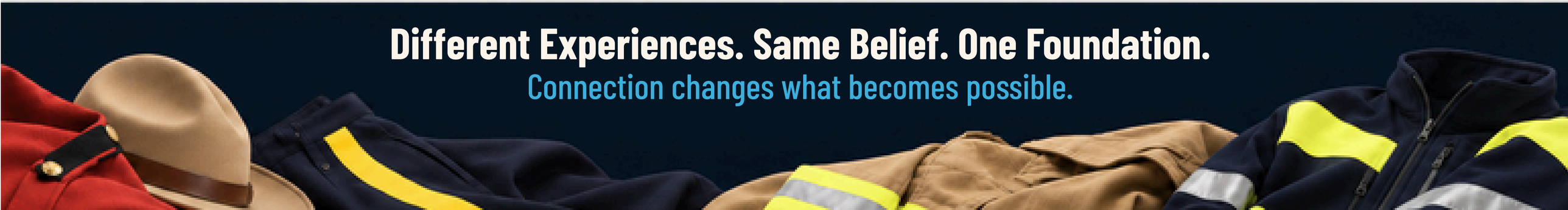
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Cst. Rick O'Brien's Joint Forces Jamboree

THE CST. RICK O'BRIEN Joint Forces FOUNDATION

BRAVE HEARTS

Scan to start a conversation



CST. RICK O'BRIEN JOINT FORCES FOUNDATION

2027 PARTNERSHIP COMMITMENT

Complete, save a copy and email to nicole@jointforces.ca.

01 YOUR DETAILS

Business / organization

Contact name + title

Email

Phone

Billing name (if different)

Billing address, city, province + postal code

02 YOUR PARTNERSHIP

☐ FOUNDATION PARTNER ☐ JAMBOREE PARTNER ☐ BRAVE HEARTS PARTNER

Select your path(s), then enter your level or opportunity below.

Foundation / annual: All In $20,000+ | Legacy $10,000 | Impact $5,000 | Community Impact $2,500

Jamboree: Platinum Plus $4,000 | Platinum $3,000 | Gold $1,500 | Silver $1,000 | Bronze $750

Community Partner $300 | Team $5,500 annually, three years | Brave Hearts: tailored support

Selected level / opportunity

Financial contribution ($ CAD)

Term / years (as agreed)

☐ Annual contribution ☐ Event / one-time contribution

03 TEAM, BOOTH + OTHER SUPPORT

Requested team (subject to availability)

☐ Community Corner booth requested

Bronze upward; subject to space + event fit.

☐ If including a team, we acknowledge a minimum three-year commitment.

A team is $5,500 annually. An available team may be included within Legacy or All In; its $5,500 annual value is included in that investment, not added on.

In-kind contribution / experience / other ideas (optional)

04 AUTHORIZATION + NEXT STEP

☐ I am authorized to submit this partnership request on behalf of the organization named above.

Authorized name / typed signature

Date

Partnership details and availability will be confirmed by the Foundation upon receipt.
Payment arrangements and final inclusions will be confirmed directly with you.