



THE CST. RICK O'BRIEN

Joint Forces

FOUNDATION





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FOUNDED IN HONOUR OF CONSTABLE RICK O'BRIEN

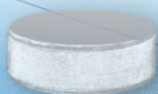
EMPOWERING YOUTH **BUILDING BRIDGES**

The Cst. Rick O'Brien Joint Forces Foundation was created to strengthen trust, understanding, and connection between youth, first responders, and the communities they serve.

Guided by Rick's unwavering commitment to showing up for others, the Foundation reflects his belief that positive relationships — built early and reinforced through shared experiences — are essential to strong, safe, and connected communities.

His legacy lives on through action, by creating spaces where trust is earned, relationships are formed, and people come together with purpose.

Constable Rick O'Brien was killed in the line of duty on September 22, 2023, while serving the community he cared deeply about. His loss is a powerful reminder of his dedication to public safety, his belief in positive relationships, and his commitment to showing up for others. Rick's legacy lives on through his enormous heart, his love for kids, his passion for hockey, and his unwavering service — values that continue to guide the work of the Joint Forces Foundation.



MAY 23, 2026 – PLANET ICE MAPLE RIDGE

THIS IS BIGGER THAN ONE DAY



Cst. Rick O'Brien's 3rd Annual Joint Forces Memorial Ball Hockey Jamboree

The **Joint Forces Memorial Ball Hockey Jamboree** is the Foundation's flagship community event — an inclusive, high-energy day where youth and first responders come together as teammates, mentors, and neighbours. Through sport, play, and shared participation, the Jamboree breaks down barriers and builds genuine connection in a way that extends far beyond the arena. More than a single event, it is a catalyst for confidence, understanding, and belonging, shaping how young people see themselves, their community, and the people who show up for them.

Beyond the games, the Joint Forces Jamboree transforms the venue into a vibrant, family-friendly community celebration. The event features a dedicated **First Responder Zone**, where families can connect directly with RCMP, municipal police, Police Dog Services, Emergency Response Teams, firefighters, paramedics, and Search & Rescue through interactive displays, demonstrations, and hands-on experiences.

The **Community Corner** brings together youth organizations, local businesses, sport teams, and nonprofit partners, creating meaningful opportunities for connection, education, and community pride. A dedicated **Kids Zone** featuring inflatables, laser tag, obstacle courses, and a variety of inclusive, accessible activities for all ages and abilities—along with food trucks throughout the day—ensures there is truly something for everyone, creating a shared, welcoming experience that strengthens relationships between first responders, families, and the communities they serve.





PARTNERS IN COMMUNITY

Our partners play a vital role in carrying forward the legacy of Constable Rick O'Brien.

At Joint Forces, our partners don't just support an event — they help shape experiences that build trust, confidence, and connection. By standing alongside youth and first responders, our sponsors become active participants in strengthening community bonds and creating moments that leave a lasting impact. This partnership is about

showing up, investing in people, and helping turn shared experiences into meaningful change that extends well beyond event day.

We offer six sponsorship levels designed to meet organizations where they are, while supporting youth participation and long-term community impact.



TEAM SPONSOR LASTING IMPACT

When organizations invest in people, impact follows. Team Sponsors directly support youth participation and the spirit of teamwork.

TEAM SPONSOR BENEFITS INCLUDES:

EVENT PROMOTION

Logo on event promotional signage at Planet Ice leading up to the Jamboree, plus full-page recognition in the event program.

LEGACY RECOGNITION

Inclusion in ceremonial cheque presentation with RCMP and family, and receive a commemorative challenge coin.

PREMIERE VISIBILITY

Premier brand presence across promotional materials, social media, public and internal email, press releases, community listings, posters, and flyers.

WEBSITE & SOCIAL

Featured logo across the Joint Forces website and social channels, with direct link to your organization.

PARTICIPANT GEAR

Primary logo placement on participant cinch bags, carried by youth throughout the event and beyond.

VOLUNTEER APPAREL

Primary logo placement on volunteer T-shirts, worn by the team helping bring the day to life.

OPENING CEREMONY

Recognition during the event's opening remarks, acknowledging your leadership and support.

RINK SIGNAGE

Two (2) rink board banners within the arena, providing high-visibility brand presence throughout the event.

EVENT ACTIVATION

On-site booth opportunity for meaningful, face-to-face engagement with families and community members.

PROMOTIONAL INCLUSION

Opportunity to include a branded item in participant swag bags, provided by the sponsor.

RAFFLE SUPPORT

Opportunity to contribute a prize to the event raffle, supporting fundraising and attendee engagement.

TEAM JERSEY SPONSOR

One of only four team sponsors, with your logo proudly displayed on the jerseys of the Serge, Blues, Blazers, or Pulse. Multi-year commitments secure team placement and offer preferred annual pricing.

1-Year Commitment | \$7,000

2-Year Commitment | \$6,000 / per year

3-Year Commitment | \$5,500 / per year

This sponsorship places your brand alongside moments of teamwork, encouragement, and shared experience.

PARTNERSHIP INVESTMENT \$3000

PLATINUM SPONSOR POWERED BY PEOPLE

Connection comes first. Platinum Sponsors help shape the moments that build confidence, trust, and belonging.

PLATINUM SPONSOR BENEFITS INCLUDES:

PARTNER VISIBILITY

Premier brand presence across event materials and Joint Forces social storytelling, reflecting your role as a lead partner.

WEBSITE & SOCIAL

Featured logo across the Joint Forces website and social channels, with a direct link to your organization.

PARTICIPANT GEAR

Primary logo placement on participant cinch bags, carried by youth throughout the event and beyond.

VOLUNTEER APPAREL

Primary logo placement on volunteer T-shirts, worn by the team helping bring the day to life.

OPENING CEREMONY

Recognition during the event's opening remarks, acknowledging your leadership and support.

RINK SIGNAGE

Two (2) rink board banners within the arena, providing high-visibility brand presence throughout the event.

YOUTH PARTICIPATION

Sponsorship of six (6) youth registrations, directly supporting access, inclusion, and participation.

This sponsorship aligns your brand with moments of teamwork and connection that extend far beyond event day.

EVENT ACTIVATION

On-site booth opportunity for meaningful, face-to-face engagement with families and community members.

PROMOTIONAL INCLUSION

Opportunity to include a branded item in participant swag bags, provided by the sponsor.

RAFFLE SUPPORT

Opportunity to contribute a prize to the event raffle, supporting fundraising and attendee engagement.

PLATINUM+ FEATURED EXPERIENCE

An exclusive opportunity for Platinum Sponsors to align their organization with a high-impact Jamboree experience:

 **Interactive Kids Zone**

 **Guns n' Hoses Game**

Optional Add-On | \$1,000





PARTNERSHIP INVESTMENT \$1,500

GOLD SPONSOR COMMUNITY BUILDER

Community is built together. Gold Sponsors support experiences that bring youth and first responders together in meaningful ways.

GOLD SPONSOR BENEFITS INCLUDES:

PARTNER VISIBILITY

Brand presence across event materials and Joint Forces social, reflecting your role as a community partner.

WEBSITE & SOCIAL

Logo placement across the Joint Forces website and social channels, with a direct link to your organization.

PARTICIPANT GEAR

Logo placement on participant cinch bags, carried by youth throughout the event and beyond.

VOLUNTEER APPAREL

Logo placement on volunteer T-shirts, worn by the team helping bring the day to life.

RINK SIGNAGE

Two (2) rink board banners within the arena, providing high-visibility brand presence throughout the event.

YOUTH PARTICIPATION

Sponsorship of four (4) youth registrations, directly supporting access, inclusion, and participation.

EVENT ACTIVATION

On-site booth opportunity for meaningful, face-to-face engagement with families and community members.

PROMOTIONAL INCLUSION

Opportunity to include a branded item in participant swag bags, provided by the sponsor.

RAFFLE SUPPORT

Opportunity to contribute a prize to the event raffle, supporting fundraising and attendee engagement.

This sponsorship positions your brand as a champion of connection, access, and community.

PARTNERSHIP INVESTMENT \$1,000

SILVER SPONSOR SUPPORT IN ACTION

Visible support helps moments take shape. Silver Sponsors help create spaces where trust is built through action.

SILVER SPONSOR BENEFITS INCLUDES:

PARTNER VISIBILITY

Brand presence across event materials and Joint Forces social, reflecting your role as a community connector.

WEBSITE & SOCIAL

Logo placement across the Joint Forces website and social channels, with a direct link to your organization.

PARTICIPANT GEAR

Logo placement on participant cinch bags, carried by youth throughout the event and beyond.

VOLUNTEER APPAREL

Logo placement on volunteer T-shirts, worn by the team helping bring the day to life.

RINK SIGNAGE

One (1) rink board banners within the arena, providing high-visibility brand presence throughout the event.

YOUTH PARTICIPATION

Sponsorship of two (2) youth registrations, directly supporting access, inclusion, and participation.

EVENT ACTIVATION

On-site booth opportunity for meaningful, face-to-face engagement with families and community members.

PROMOTIONAL INCLUSION

Opportunity to include a branded item in participant swag bags, provided by the sponsor.

RAFFLE SUPPORT

Opportunity to contribute a prize to the event raffle, supporting fundraising and attendee engagement.

This sponsorship connects your brand to relationships that strengthen communities.





PARTNERSHIP INVESTMENT \$750

BRONZE SPONSOR BELONGING GROWS

Connection grows through participation. Bronze Sponsors help create an environment where youth feel supported, and included.

BRONZE SPONSOR BENEFITS INCLUDES:

PARTNER VISIBILITY

Brand presence across event materials and Joint Forces social, reflecting your role as a community partner.

WEBSITE & SOCIAL

Logo placement across the Joint Forces website and social channels, with a direct link to your organization.

PARTICIPANT GEAR

Logo placement on participant cinch bags, carried by youth throughout the event and beyond.

VOLUNTEER APPAREL

Logo placement on volunteer T-shirts, worn by the team helping bring the day to life.

RINK SIGNAGE

One (1) rink board banners within the arena, providing high-visibility brand presence throughout the event.

PROMOTIONAL INCLUSION

Opportunity to include a branded item in participant swag bags, provided by the sponsor.

RAFFLE SUPPORT

Opportunity to contribute a prize to the event raffle, supporting fundraising and attendee engagement.

This sponsorship aligns your brand with community spirit, shared experience, and belonging.

PARTNERSHIP INVESTMENT \$300

COMMUNITY PARTNER BELONGING GROWS

Community is built through collective effort. Community Partners help strengthen the Foundation through support and involvement.

COMMUNITY PARTNER BENEFITS INCLUDES:

SOCIAL MEDIA

Recognition through Joint Forces social media, acknowledging your support and community involvement.

RINK SIGNAGE

One (1) rink board banners within the arena, providing high-visibility brand presence throughout the event.

YOUTH PARTICIPATION

Sponsorship of two (2) youth registrations, directly supporting access, inclusion, and participation.

PROMOTIONAL INCLUSION

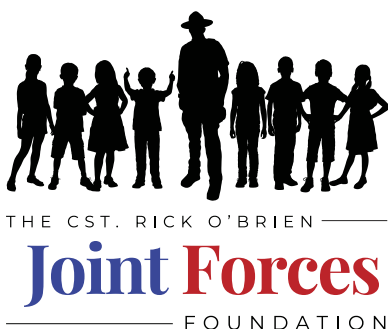
Opportunity to include a branded item in participant swag bags, provided by the sponsor.

RAFFLE SUPPORT

Opportunity to contribute a prize to the event raffle, supporting fundraising and attendee engagement.

This partnership places your brand alongside a shared commitment to youth, connection, and community care.





HONOURING RICK'S LEGACY THROUGH ACTION

SPONSORSHIP FORM

It takes a village — and we're proud of ours. This work is possible because of people who believe in it. We're grateful to everyone who shows up with heart, time, and belief in community. Together, we continue to carry Rick's legacy forward through action.

SPONSORSHIP COMMITMENT:

COMPANY:			
CONTACT NAME:			
PHONE:		EMAIL:	
MAILING ADDRESS:			
CITY / PROVINCE:		POSTAL CODE:	
ON-SITE BOOTH IN COMMUNITY CORNER:		<input type="radio"/> YES	<input type="radio"/> NO
PROMOTIONAL ITEM FOR SWAG BAG:		<input type="radio"/> YES	<input type="radio"/> NO
PRIZE FOR RAFFLE OR SILENT AUCTION:		<input type="radio"/> YES	<input type="radio"/> NO
TEAM SPONSOR: <input type="radio"/> 1-YEAR \$7,000 <input type="radio"/> 2-YEAR \$6,000 / (per year) <input type="radio"/> 3-YEAR \$5,500 / (per year)			
PLATINUM SPONSOR: <input type="radio"/> \$3,000		\$1000 PLATINUM+ ADD-ON: <input type="radio"/> KIDS ZONE <input type="radio"/> GUNS N' HOSES	
GOLD: <input type="radio"/> \$1,500	SILVER: <input type="radio"/> \$1,000	BRONZE: <input type="radio"/> \$750	COMMUNITY: <input type="radio"/> \$300
TOTAL AMOUNT: \$			

PLEASE RETURN FORM BY APRIL 1, 2026:

RETURN COMPLETED FORM TO: NICOLE O'BRIEN EMAIL: NICOLE@JOINTFORCES.CA
MAIL CHEQUES TO: SUITE #422, 505 — 8840 210 STREET, LANGLEY, BC. V1M 2Y2



GRATEFUL FOR YOU

This work is possible because of people who believe in it.
Thank you for supporting the Cst. Rick O'Brien Joint Forces
Foundation and helping make the Jamboree what it is.



THE CST. RICK O'BRIEN

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SCAN TO DONATE



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